

# Candidate – Anna Mason-Kamgaing

## Introduction

As a leader in technology and creative educational design, I've produced hundreds of educational and informational marketing videos and presentations.

From conceptualization, to scripting, designing, recording, editing, and rendering – I understand how to effectively leverage enterprise tools and internal bench strength to create impressive learning and engagement materials. I'm confident navigating different domains such as technology, compliance, procurement, and more.

My formal education (MBA) and certifications (Agile, ITIL Expert, COBIT, Splunk) augment my natural ability to assimilate quality learning artifacts. I'm equipped to manage the end-to-end development process, as an individual contributor or by leading and managing a team.

The learning landscape is quickly evolving with a fiercely competitive grab for each learner's attention. I'm a lifetime learner and understand that effective teaching is about uncovering the motivation for a student's pursuit of knowledge or skills.

My resume reflects broader experience that I've gained in technology, communications, management and business development.

The following pages include a more in-depth look at my most recent learning and engagement design experience during the past 5 years within Bank of America, providing a view of the exposure and involvement I've had with technology deployments in the technology infrastructure, data management, and business controls organizations.

## Learning

Extensive library of educational videos across Enterprise Data Management, Technology Infrastructure, Global Procurement, and the Chief Operating Office.

**My Role:** Planned, scripted, designed, recorded voiceovers, edited, published

**Highlight:** As an ITIL Expert, I produced 26 ITIL/ITSM educational videos E2E, still being used to educate across Global Tech & Ops organization of 100k people.



26-Video Series ITIL/ITSM Courses ←



## Live Learning Sessions

Live learning sessions across Global Procurement and Enterprise Data Management featuring internal SMEs and industry experts.

**My Role:** Planned, scheduled, recorded, edited, published

**Highlight:** Edited live learning sessions to include most pertinent content for on-demand access.

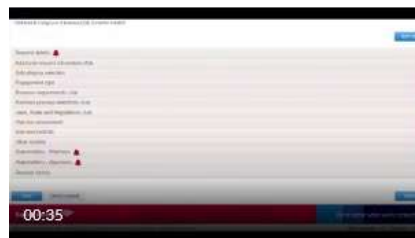


## Tool Demos

Tool demos to highlight new functionality or to introduce completely new applications.

**My Role:** Planned, scheduled, recorded, edited, published

**Highlight:** Developed process for recording seamless demos with subject matter experts to produce succinct walkthrough of tools, ensuring effective tool adoption.



## Podcasts

Podcasts to promote line of business initiatives and employee networks.

**My Role:** Planned, scheduled, recorded, edited, published OR managed creative vendors

**Highlight:** Worked with SMEs to develop podcast outlines and effectively hosted recording sessions where guest speakers could comfortably converse on enterprise topics.



## Marketing Videos

Videos to promote internal initiatives within the Chief Administration Office and Global Tech & Ops.

**My Role:** Planned, scheduled, recorded, edited, published AND/OR managed creative vendors

**Highlight:** Creatively and efficiently utilized internal resources to produce promotional videos that create awareness and interest, increasing employee engagement.





## Senior Leader Interviews

Global Procurement executives describe the current procurement landscape and the strategic approach to vendor management.

**My Role:** Planned, scheduled, recorded, edited, published

**Highlight:** Senior leaders are comfortable working with me and trust that my finished product will represent them well and reflect excellence.

